

Dear [boss name]

I would like to request your approval to attend J On The Beach, taking place in Málaga (Spain) May 10-12, 2023.

J On The Beach is a multi-disciplinary conference that brings together the full spectrum of individuals involved in modern software engineering and Big Data technologies - developers, DevOps, CTOs, and community leaders - to teach, learn, and connect. The diversity of topics and individuals that I will encounter over the course of these three days will give me invaluable insights and strategies that I wouldn't find anywhere else, and I look forward to bringing them back to share with our organisation.

This event is bringing together the best of the best. Some of the speakers at the last J On The Beach conference included **Jessica Kerr**, **Greg Young** (CQRS), **Sergey Bykov** (Temporal.io), **John de Goes** (Scala and FP), **Lili Cosic** (Kubernetes)... [include relevant speakers for your particular background and specialities]. And that was just some of last edition's panel - this next one is bound to be even more impressive.

Given the range of topics covered at J On The Beach, some lessons I will encounter and potentially bring back to our organisation include how to:

- [Include topics concerning your role such as the following examples]
- Implement better processes to design, build, debug and deploy faster,
- Improve performance and scalability of our systems,
- Set up a proper strategy for maintainable design systems, so we don't have to constantly reinvent the wheel.

My projected costs for attending J On The Beach are [budget amount]. This includes registration, transportation, lodging, events, and meals. Compared to other conferences in Europe this really is a bargain!

As you know, the tech industry is always growing and changing, and so it is important for our company to seek out new opportunities. Attending this conference will put us in contact with more opportunities in one place than many will encounter over a lifetime. I encourage you to take a look at the J On The Beach website at <https://jonthebeach.com/> for more information.

Thank you for your consideration.

I truly think this is a great investment, not only for my own professional and personal growth but also for our company, so I look forward to discussing it with you.

Speak to you soon,
[Your name]